



Strategic Plan 2021-24

Affordable homes in sustainable communities



Our Purpose

We provide affordable, safe and secure homes for South Australians on low incomes. We build partnerships to create tenancies that promote independence and viable and sustainable communities.

Our Values

- Respect and Social Justice
- Innovation and Creativity
- Collaboration and Partnerships
- Transparent and Ethical
- Leadership and Professionalism
- Empowering and Respectful

Strategic Pillars	Empower Tenants	Develop Housing Portfolio	Strengthen People and Culture	Enhance Business Capacity	Nurture Partnerships
Strategic Objectives	<ul style="list-style-type: none"> • Develop social outcomes measurement • Ensure choice • Build sustainable communities • Facilitate effective tenant engagement • Facilitate social enterprise 	<ul style="list-style-type: none"> • Develop a sustainable housing portfolio that meets the needs of our diverse tenants and promotes engagement, inclusion and participation • Develop the social housing portfolio • Deliver best practice in property and tenancy management • Develop the affordable housing 	<ul style="list-style-type: none"> • Maintain a positive, values-based work environment • Provide development programs to help staff accomplish their goals • Maximise staff performance • Ensure people management systems align with organisational goals • Recruit and retain a diverse workforce to meet changing needs 	<ul style="list-style-type: none"> • Increase the level of financial strength • Expand our financial asset base • Deliver best-practice outcomes 	<ul style="list-style-type: none"> • Build a diverse network of key strategic partners • Develop and maintain key strategic partnerships
Success	Tenants contribute actively to Unity Housing and their communities	The numbers of sustainable housing outcomes in appropriate locations are increased	Unity Housing is an employer of choice; high level of staff engagement	Unity Housing is able to adapt and operate in a variable policy environment	Unity Housing's partnerships are strong and diverse
Strategic Objective Byline	"Connecting Tenants and Communities"	"Providing Affordable Homes in Sustainable Communities"	"Valuing our People"	"Building on our Strengths"	"Working with Others"