

# COMMUNITY MURAL PROJECT

## Artist Brief

<b>Project Title:</b>	Community Mural Project
<b>Project Location:</b>	City of Marion
<b>Project (proper) Commencement Date:</b>	14/12/2020
<b>Project Completion Date:</b>	30/06/2021
<b>Stage 1:</b> Application Process	Applications open: 08/02/2021 Applications close: 24/02/2021
<b>Stage 2:</b> Pre-project requirements completed including Project Plan, Budget, Risk Assessment and Evaluation methodology	28/03/2021
<b>Stage 3:</b> Engagement with the tenants, co-design completed, mural concept approved and mural completed	30/05/2021
<b>Stage 4:</b> Installation of three panel mural	16/06/2021
<b>Stage 5:</b> Project Evaluation completed	31/06/2021
<b>Project Duration:</b>	5 months
<b>NOTE:</b> Depending on the changeable COVID-19 operating environment, the Community Mural Project Plan may require adjustment to ensure adherence to Government COVID-19 recommendations at all times.	

### 1. Introduction

The Community Mural project is an artwork initiative that is funded by the City of Marion and collaboratively delivered by Unity Housing and Uniting SA with Unity Housing fulfilling the role of lead project manager for this project. As such, Unity Housing is seeking expressions of interest from experienced Artists to work with a group of project participants (tenants) to design and complete a mural art work at the Marion site.

### 2. Background

Unity Housing provides affordable, safe and secure homes for South Australians on low income. We build partnerships to create tenancies to activate and enable viable and sustainable communities. Unity manages the Marion site in conjunction with two other partners including the South Australian Housing Authority (who owns the site) and Uniting SA who provide social and tenancy support to the tenants. Funding for this project is provided by the City of Marion through a Community grant of \$5,500 (incl GST). Unity Housing is seeking an experienced Community Artist to lead this Project.

### 3. Community Mural Project Overview

Tenants, together with staff from Unity Housing and Uniting SA have been discussing a variety of ways to create a more appealing and healing environment for those residing at the site, and as a result have identified several ways to make the area safer and more aesthetically pleasing. The design and painting of the Mural is what they are most excited about. The tenants would like to create a more colourful environment through the painting of a three panel mural on a wall facing the train station. Project participants are as interested in the process of getting involved in this art project as they are in the final result. Once a final design has been decided and approved by key stakeholders (including the City of Marion) the Artist will work with interested tenants to commence the Mural artwork.

### 4. Project Scope

- Co-design and delivery of the mural artwork including face to face sessions with project participants to discuss mural themes and styles
- Participants will contribute to the ideas and concepts to further explore ideas already generated
- Some Participants may wish to be involved in painting (and some may choose not to)
- Draft the mural design for approval by Tenants, City of Marion and Unity Housing
- A three panel artwork design linking to each other in some way
- Celebration of completion of the murals
- Sessions to be delivered in the outdoor area at the site
- Any medium (e.g. paint, mosaic or similar)
- 3 panels marine plywood boarding approximately 2400 x 1200 x 12mm (negotiable)
- The budget is \$5,500 (incl GST) and will include Community Artist fee, materials (excluding the three mural panels) and co-design workshops

### 5. Project Site

The site is a community housing cluster of 18 single units where people live, enhance their independent living skills and build their social and community supports with the aim of moving successfully from transitional housing to longer term housing options.

### 6. Project Budget

The total project budget is \$5,500 (incl GST).

Commission Stage	Description	Funding Allocation
Expression of Interest	Open Call.	\$0
Concept development & site visit	Shortlisted Artists will receive \$500 for the development of the draft Project plan and budget proposal and risk assessment.	\$500 (+ GST) per shortlisted Artist
Unity contracts selected Artist	The Artist selection panel will select one Artist to fulfil the requirements of this Project Brief as stated in 4. Project Scope above.	Up to \$4,000 (+ GST)
Installation	Installation as funded and managed by Unity Housing.	(in kind Project support)
<b>TOTAL</b>		<b>\$5,000 (+ GST)</b>

## 7. Mural Installation

Three mural panels will be installed as per:

- One mural to be attached to a pre-determined better brick wall on site.
- Two mural panels will be ground mounted adjacent to each other in a pre-determined location on site.
- Installation of the 3 mural panels will be managed by Unity Housing who will engage a suitable Contractor for this task.

## 8. Artist Selection Criteria

1. Demonstrated experience in facilitation and the delivery of Community Art.
2. Demonstrated experience in leading the co-designing Community Art concepts.
3. Demonstrated experience working with people with mental illness.
4. Demonstrated experience in coordinating participant involvement in creating the final product.
5. Experienced Community Artist in working alongside Project Participants and encouraging participation.
6. Understanding of community development methodologies.
7. Will be an independent Contractor with own ABN and Insurances (Public Liability and Professional Indemnity).
8. National Police clearance.
9. DHS Working with Vulnerable People Clearance.
10. Provision of examples of previous projects and art (links to websites are acceptable).

## 9. Expression of Interest (open call) – concepts are not required at this stage

Artists are required to provide the following documents/information in their electronic application:

1. Cover letter stating why you are interested in this Project (max 1 page)
2. Artist Bio (max 2 pages)
3. Artist Resume
4. Up to 10 jpeg images / or web links to images of relevant previous work
5. Proposed timeline and key steps for Project completion
6. Proposed budget
7. Evidence of ABN and current Insurances (Public Liability and Professional Indemnity)

## 10. Terms of Engagement

	Terms	Details
1	Engagement	The Project Artist will be engaged as an independent Contractor for the period stated on page one of this Project scope.
2	Payment	Payment will be made in three separate instalments (unless otherwise negotiated): <ul style="list-style-type: none"> <li>• 100% Concept Development fee (\$500 + GST)</li> <li>• 50% Project costs paid upon signing the Unity Project Agreement (\$2,000 + GST)</li> <li>• 50% Project costs paid on satisfactory completion of the three panel mural (\$2,000 + GST)</li> </ul>
4	Outputs	The Artist is required to deliver the following: <ol style="list-style-type: none"> <li>1. Detailed Project Plan</li> <li>2. Co-design and deliver sessions on location at the project site (Marion) with current tenants in attendance</li> <li>3. Lead the creation of a 3 panel mural approx. 2400 x 1200 x 12mm to be installed on location</li> <li>4. The mural design will be original and will not breach any Copyright or Intellectual property laws, regulations or guidelines; and</li> <li>5. Will manage the Project within the designated budget.</li> </ol>
5	Project Workplace Health & Safety	The Artist will contribute to the completion of the Project risk management plan prior to project commencement and will ensure that all the co-design workshops meet WHS and COVID-19 management policies and procedures.
6	Liaison with Unity staff	The Artist will liaise closely with designated Uniting SA and Unity staff on issues regarding participation, safety, project planning and project evaluation, and for the purchase of any relevant materials.
7	Risk Management	The Artist will immediately escalate emerging issues and matters of concern on the site to Uniting SA and/or Unity Housing staff on site.
8	First Aid	The Artist will follow policies and procedures and directions as provided by the site manager, Uniting SA.
9	Standards of Service Delivery	The Artist will not compromise Unity's ability to comply with the City of Marion Grant Guidelines or our ability to meet the terms of the Funding Agreement.
10	Business Continuity	Should the Artist be unable to attend on a day that a workshop is scheduled, the Artist will contact Unity Housing's Tenant Engagement Officer and Uniting SA staff as soon as is practicable (a key contact schedule will be provided for phone numbers and email addresses).
11	Police Clearance	To meet Unity Housing's legislative and compliance requirements, the contracted Artist will provide a National Police Clearance prior to commencement of the project.

---

## 11. Applications

Applications close on Friday 22 January 2021 and should be emailed to Ramune Haughey, Tenant Engagement Officer, via [r.haughey@unityhousing.org.au](mailto:r.haughey@unityhousing.org.au).

## 12. Enquiries

Please note that enquiries made during the period 23 December 2020 to 8 January 2021 may experience delays due to staff annual leave during the Christmas period.

Enquiries can be directed to:

---

Ramune Haughey  
Tenant Engagement Officer (Mon-Wed)  
[r.haughey@unityhousing.org.au](mailto:r.haughey@unityhousing.org.au)  
Mob: 0439 310 434

**Or**

Trish Burden  
Community Inclusion Manager (Mon-Fri)  
[t.burden@unityhousing.org.au](mailto:t.burden@unityhousing.org.au)  
Mob: 0418 288 741