

# UNITY HOUSING COMPANY STRATEGIC PLAN 2017-20

## OUR PURPOSE

We provide affordable, safe and secure homes for South Australians on low incomes. We build partnerships to create tenancies that promote viable and sustainable communities.



ENHANCE  
BUSINESS  
CAPACITY



STRENGTHEN  
PEOPLE AND  
CULTURE



DEVELOP  
HOUSING  
PORTFOLIO



EMPOWER  
TENANTS



NURTURE  
PARTNERSHIPS

## OUR VALUES

Respect and Social Justice

Innovation and Creativity

Collaboration and Partnerships

Transparent and Ethical

Leadership and Professionalism

Empowering and Respectful

AFFORDABLE HOMES IN SUSTAINABLE COMMUNITIES

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Strategic Pillars	Enhance Business Capacity	Strengthen People and Culture	Develop Housing Portfolio	Empower Tenants	Nurture Partnerships
Strategic Objectives	<ul style="list-style-type: none"> <li>• Increase the level of financial independence</li> <li>• Expand our financial asset base</li> <li>• Deliver best-practice outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain a positive, values-based work environment</li> <li>• Provide development programs to help staff accomplish their goals</li> <li>• Maximise staff performance</li> <li>• Ensure people management systems align with organisational goals</li> <li>• Recruit and retain a diverse workforce to meet changing needs</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a sustainable housing portfolio that meets the needs of our diverse tenants and promotes engagement, inclusion and participation</li> <li>• Develop the social housing portfolio</li> <li>• Deliver best practice in property and tenancy management</li> <li>• Develop the affordable housing portfolio</li> </ul>	<ul style="list-style-type: none"> <li>• Develop Social Outcomes Measurement</li> <li>• Ensure Choice</li> <li>• Build Sustainable Communities</li> <li>• Facilitate effective Tenant Engagement</li> <li>• Facilitate Social Enterprise</li> </ul>	<ul style="list-style-type: none"> <li>• Build a diverse network of key strategic partners</li> <li>• Develop and maintain key strategic partnerships</li> </ul>
Success Measure	Unity is able to adapt and operate in a variable policy environment	Unity is an employer of choice; high level of staff engagement	The numbers of sustainable housing outcomes in appropriate locations are increased	Tenants contribute actively to Unity and their communities	Unity's partnerships are strong and diverse
Strategic Objective Byline	"Building on our Strengths"	"Valuing our People"	"Providing Affordable Homes in Sustainable Communities"	"Connecting Tenants and Communities"	"Working with Others"